

## **Cancer Institute (WIA)**

Adyar, Chennai, Tamil Nadu, India- 600 020.



## Youth Health Mela 2024

15<sup>th</sup> Feb – 17<sup>th</sup> February 2024 Instructions and Guidelines for Stalls

- The concept of the stall must should focus on any one area (<u>Substance abuse / Diet & Nutrition</u> / <u>Physical inactivity / Exercise / Hygiene: Personal and Environmental</u>)
- The concept must be submitted by a team from any institution/organization.
- A team of judges (experts in the focus area) will shortlist and approve concepts. All submissions will be judged entirely on their merits and will not involve any cost.
- If any concept is found to be valid but the presentation format needs to be modified, the committee will suggest modifications.
- The stall concepts must be **experiential, innovative, interactive and activity-based or demonstration** in nature and only such stall concepts will be selected.
- The stalls must be eco-friendly with reusable or recyclable materials. The size of the stall is 8x8 feet.
- The stalls must be open and functional from 9 am to 6 pm on all three days of the event.
- Only pre-approved concepts can be displayed. Any deviations from approved concept may not be permitted.
- $\circ~$  All stalls should be installed the night before and will be inspected for deviations.
- No sample distribution is encouraged in the stalls or during the event.
- Stalls that involve any form of brand or product promotion or commercial interest will be rejected.
- It is strongly recommended that volunteers, stall participants, academic conveners, speakers, event managers and contributors do not involve in any activities that is against the values of the event such as using tobacco, alcohol, junk food, etc. in and around 500 meters of the venue during the event. The responsibility of adherence lies with organization they represent. Therefore, contributors in any form are requested to be cautious before recruiting/deputing personnel.
- Only 2 representatives will be allowed in each stall a day. The representatives will be provided with refreshments and lunch by the organizing committee on a token basis.
- Participation certificate will be provided at end of the event.
- At the end of each day, best stall will be selected based on the visitor's voting and will be awarded on the last day of the event.
- Only the concept notes submitted before the suggested deadline (15<sup>th</sup> January 2023) will only be considered.

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